



Christmas Gifts For Men and Boy's

Men's Fine Shirts, with collar attached or 2 separate collars in fine broadcloths in plain colors and striped patterns. A full range of sizes, mostly colophane wrapped at \$1.00; \$1.25; \$1.50 to \$2.45

Great range of Mufflers, new styles and patterns, at 75c; \$1.00; \$1.95 and \$2.45 all suitably boxed for Christmas.

Clean new lot of Neckwear, just arrived, boxed for Christmas, 25c; 50c; 95c to \$1.50

Leather Coats; Sweaters; Bathrobes; Gloves; Mitts; Handkerchiefs; Hosiery; Braces; Belts; Armbands, all suitable for Christmas.

Thos. E. Wright

Men's Better Wear

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SKATES C. C. M. SKATE OUTFITS
SLEDs, ETC.

We have some very good prices on
Hockey Sticks

STRATHMORE HARDWARE

"The Store of Quality and Service"
M. A. RELLINGER, PHONE 54

STANDARD

Thursday evening in the basement of the church the Finnish Young People held a shower and a social evening in honor of Mr and Mrs. Willie Myrthue who were married last month.

Miss Margaret Peterson entertained a few friends at a dinner party Saturday evening the occasion being her birthday. Among those present were Miss Cella Myrthue, Miss Nena Larsen and Messrs. Larsen, Andrews and Cofella.

Mr. Hans Petersen has recently started a hake shop in the Thuma Hotel.

The Women's Institute held their annual meeting last week in the school. Mrs. C. Anderson was re-elected president, Mrs. A. Meesmer, vice president and Mrs. T. McGowan, Secretary Treasurer. After the election of officers those present were invited to Mrs. T. McGowan's home for coffee.

The W. I. Club who started a fund for a piano for the school some time ago was able to get one last week. The piano will help a great deal in making this year's Christmas concert a greater success than ever.

Christmas isn't very far away now and it looks as though Santa Claus will be able to use his sleigh this year.

Mrs. Fred Christensen in honor of Mr. Anton Rasmussen whose birthday it was gave a soiree supper at her home. Among those present were Mr. and Mrs. Axel Rasmussen of Hunsar and Mr. and Mrs. T. Rasmussen of Calgary.



enjoy the hospitality of the Grosvenor. Here you will be among friendly people. The Grosvenor is a quiet hotel within two blocks of the heart of Vancouver's shopping and theatre district, yet away from heavy traffic. Metropolitan dining room service, comfortable lounge and writing rooms. Rates are reasonable.

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Corner of 1st and 2nd Avenues
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NAMAKA

Mr. Kipp announces that Namaka Barn School will hold its Christmas Concert on Saturday evening, Dec. 23, at 7 p.m.

Mr. A. Bremner left last Thursday to join the Strathmore party of big game hunters who expect to spend a couple of weeks hunting near Rocky Mountain House.

The Namaka audience enjoyed the day Safety First, sponsored by the Strathmore Ladies Aid, and presented in the T.C.P. Hall here last Thursday. Especially was it thrilled when the crew crashed through the footlights a couple of times. The end of the cast is to be congratulated on the almost professional manner in which they kept to their characteristics in spite of accidents. Namaka Aid served lunch to the cast, assistants and orchestra after the performance. The sum of \$12 was realized by such Aid.

Mrs. George Thiesen is suffering from injuries sustained when the team which she was driving last Friday morning bolted and threw her out of the wagon. Mrs. Thiesen was about to leave the wagon to accept a lift in Mr. Hattie Hoot's truck when the animals suddenly took fright and ran away.

Among those taking in the big hockey game in Calgary from Namaka last Monday night were Messrs. H. R. Johnston, Claude Mackie, Jack Beemer and Bill Watson.

Mr. and Mrs. W. J. Hare motored down from Calgary Saturday taking Mrs. Baker back with them for a few days visit.

Namaka V. P. held their regular meeting on Tuesday last week. After the usual business meeting Mr. Brundage gave a talk on the proper attitude to assume toward world political movements. The meeting was then turned over to the Literary Convener Bill Watson who passed around subjects for impromptu speeches. The boys drew all the lucky tickets and entertained the society with amusing talks. Community singing, games and the usual cake brought the meeting to a close. Miss Ida Thomson has invited the Society to meet in her home during Christmas week, Dec. 27th.

CHARLIE HAYDEN WILL
BENEFIT FRUIT MEN

Country Life in British Columbia which in this particular instance deals with fruit growing and is published by the B. C. Fruit Growers association, now appears under the editorial direction of Charles A. Hayden.

Fruit growers of the sister province like other vintners, have had rather tough times, but from the wide newspaper experience of Charlie Hayden, he will be able to give the fruit men real assistance in their efforts to consolidate and expand their markets.

In his newspaper life he has heard all the stories of those who have bright ideas of those who have big ideas to sell and will be able to show the fruit men away from a lot of hazy hoo and concentrate thought and action of them in the fruit industry in a comparatively sane measure for their eventual good.

The publication of the Fruit Industry is issued in Vernon. Mark. Ex.

The Finest Ford Car
Ever Built

NEW FORD V-8 for 1934

Ford engineering and manufacturing methods made the V-8 type engine available in a low cost car. The Ford is the only car under \$3700 with a V-type engine. But Ford didn't stop there. For 1934 the engine has been materially improved. It is now the most economical car to operate ever built by the Ford Motor Company.

More miles per gallon, quicker starting in cold weather, greater power, more speed and smoother performance are obtained with the new Dual Carburetor and Dual Manifold. A new built-in ventilation system gives desired fresh air without drafts and does not obstruct the vision.



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Hughes Motors

ALTA.

Roberts Meat Market

For The Best In—
Beef, Pork, Lamb, Veal, Fish and Poultry
—At Lowest Prices
LEN ROBERTS, Mgr. Phone 25

A CHAIN OF SANTA CLAUS WORK SHOPS

Whether Santa Claus' North Pole workshop is after all a myth, as some severely practical people suggest, it is demonstrable that the large-hearted old gentleman with the long whiskers has numerous branch workshops in Canada. In fact, being quite modern he has a coast-to-coast chain of them. They are operated by those willing helpers the Boy Scouts and Girl Guides. By the first Saturday of December there were over 150 of them between Sydney and Victoria, it was announced from Dominion Head-

quarters of the Boy Scouts Association, full of hammering and hounding, glueing and painting, stitching and sewing, and the chatter and buster of healthy young Canadians busy at making others happy.

Gifts from last year's chain of toy shops to well over 75,000 children who otherwise would have experienced the Christmas morning calamity of the empty stocking. Some 5,000 or more of these little folks were on homesteads scattered over the Prairie Provinces. In many such homes the postal parcels came from nowhere, proving the existence of a Santa Claus.

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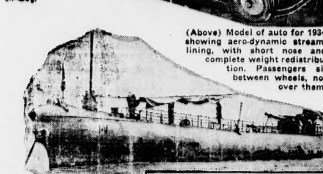
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Point Noses Make Best Streamlines



(Above) New Cur-line all-metal nose-plate. Note the speed ring or shield around the short blunt nose which sits down the air-drag.



(Above) Model of auto for 1934 showing aerodynamic streamlining, with short nose and complete weight redistribution. Passengers sit between wheels, not over them.



(Above) Noses too are going in for streamlines and blunt noses in these V-type Submers, incorporating sensational new engineering advances.

(Right) Of all fast moving objects streamlined by Nature with the blunt nose air-drop design, one of the swiftest is the terrible shark, which is credited with speeds of around 100 miles an hour.

For centuries people have nature's sharp-nosed creatures more readily thought that sharp-nosed ob- stance for a moving object than all objects would cleave the air and most any other shape. A broad area with less resistance than front, which tapers toward the rear streamlined ones. This seemed so — the natural shape of the shark's reasonable that until recent years also the least resistance. Nature to ascertain scientifically if the discovered this long ago in her own way, were true.

To the measurement of the first ex- periment, it was discovered that only now applying the principle to cars, it was transportation problems.

STRATHMORE STANDARD

PUBLISHED EVERY WEDNESDAY
OFFICE PHONE 17 A. A. MOORE, EDITOR RES. PHONE 44
SUBSCRIPTION PRICE \$200 PER YEAR IN CANADA
OUTSIDE CANADA \$250 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

ALBERTA PRESS JOURNALS

Death has removed from the ranks of Alberta division (Canadian) Newspaper Association one of its prominent and most beloved members. Andrew A. Moore, publisher of the Strathmore Standard, is dead, for more than ninety newspapers in this province mourn his passing.

One time Andrew Moore had been prominent in newspaper work in Alberta for more than a quarter century. Back in 1907 he came west to Calgary, taking the post of business manager of the News Telegram. Later he became associated with the Calgary Alberta in a similar position. While with that paper, Andrew Moore, for eighteen years, made many friends and earned the profound respect of all for the past seven years he had published the Standard, at Strathmore.

Never shirking responsibility in any sphere, the late Mr. Moore contributed much to the life of his community; lively shared the pleasure of his newspaper experience with his junior brethren of the fourth estate and warmed the hearts of countless friends. At the time of his passing, Andy was vice president of the Alberta newspaper association. The highest honor in the gift of that body was destined for his revered colleague.

The editorial "30" symbolizing the end of the story has been written on the life of our good friend. The Alberta press mourns. Just another of life's sorrows.

Andy was one of nature's gentlemen and his loss to the newspaper fraternity will be keenly felt. I feel that I have lost a true personal friend. B. Huckle, Innisfail Province.

We feel a deep sense of real personal loss. W. M. Davidson, Victoria.

Another friend staunch and true has passed on. Alex Calhoun, Public Library, Calgary.

Andy was a big hearted gentleman and the best friend I ever had. J. R. Holden

The Weekly Newspapers of Alberta have lost a very popular newspaper in the person of Andrew A. Moore of The Strathmore Standard.

— High River Times

The Newspaper fraternity of Alberta will mourn the loss of one of its foremost weekly publishers.

— Carleton Place Chronicle

It is with deep regret we hear of the death of Mr. A. A. Moore and extend our deepest sympathy to Mrs. Moore and family in their bereavement.

— F. K. Miller, and Family.

SENSIBLE OPTIMISM

The Town of Strathmore and its surrounding western prairie may be taken as an epitome, a cross section of the western world today.

Paras large and small, people in all degrees of prosperity and discom- fort.

And in the fourth year of this depression very little outspoken complaint is heard among the actual, permanent people of the district. There is shortage of comfort, shortage of money, shortage of business, lack of ability to carry on as formerly.

But there is a sound, sensible, human optimism through it all and over it all. Everybody says in his heart that it will turn out all right. The un- questionable light of human hope will be regarded again with plenty and contentment and prosperity.

It is the western way. People may suffer intensely in surveying the immediate present, but there is that up- lying hope for tomorrow.

SCIENCE, THE MAGICIAN

The night shall be filled with music, it is a line of poetry which was written almost a century before the radio was brought into use, and yet it seems today that it was a prophecy.

How many thousands of years have the waves borne above our heads the innumerable voices of song and speech and ecstasy and yet we have not heard.

And now we shift a sensitive lever across a gossamer film of the radio and choose any voice among a thousand and which please us. We reach up- ward, as it were, with a magic hand and lead into our home any sweet of the air to entertain, to enlighten, to delight our once dull winter nights.

Science the magic performer for as a thousand wonderful acts, gives us delight, serves us in field and factory and highway. And we do not often stop to think of the unutter- able wonder of it all.

TWO FARM TRIUMPHS

Western Canada has added two shining milestones to her advancing agricultural triumph in the past week. A Strathmore cow carried off the grand championship at Toronto, the first western cow to do the trick.

And a transplanted Swedish Cana- dian homesteader in a little town in Saskatchewan towers over the world as wheat king of the North America, the 12th championship for western Canada out of 22 shows.

It all goes to show what can be done in western Canada. What any other man can do you may do. The old proverb in the United States is that every farm boy in that country is a potential president of the United States.

Some fine western Canadian farm boys carry in his personality the hidden pride of the wheat champion- ship. Anybody who tries hard enough and tries long enough will finally win it. It is in the soil and in the Cana- dian hardihood and patience that lives upon the soil.

POLITICAL MEETING WELL ATTENDED

Continued from front page

was amounting to another 11 million dollars a grand total of 161 million in March 1932 which the tax payers of the Province had to carry. The danger of the debt situation was deemed to be the unfunded portion to million dollars against the Province on demand.

With this amazing over the credit of the Province was in very poor shape. Two major pro- blems faced the government, 1st, the Legislature and not taking proper steps to restore the credit of the province by enacting economies demanded and 2nd, industry and farmers are not yielding enough to pay the way of the present government.

In 1931 the conservative members of the house had pledged with the government to amend their budget so that it could be balanced but their plans were re- jected. The government contended at that time that the depression had passed its peak. The same procedure and even followed in 1932 and 1933 and on both occasions the government rejected the proposals of the conser- vative opposition. About the most serious charge which can be laid to the government is their failure to ad- just themselves to new conditions.

When the natural resources were re- turned to the Province the "conserv- atives" gave the impression that they were to be used as a trust for generations yet to come but it is now found that income from these are used in the come account. Condemnation of the government's attitude with regard to their telephone system was emphasized when it is remembered that the government has paid some \$50,000 to obtain a report on the system and after obtaining it did not act in ac- cordance with the report. All new taxation used by the government had been used to bolster up their finances without avail. The Debt Adjustment Act could be replaced by a board to negotiate settlement of debts between debtor and creditor.

In closing Mr. Bagshaw gave the con- servative platform as good govern- ment, balanced budgets and meeting the wishes of the public as far as their means would permit.

The meeting closed with the singing of the National Anthem.

A local conservative committee meeting was held after the adjourn- ment of the public meeting.

Xmas Time Is Gift Time

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FOR FATHER, SON OR BROTHER— Sweaters in coat and pullover styles, all wool and very pleasing; Shirts, individually boxed; Graham Ties; Fancy Dress Sox and Handkerchiefs; Scarves, the famous Bonnington Wool in fancy checks including the Prince of Wales, Ramsay MacDonald and Shepherds checker; Pen and Pencil Sets, the famous Parker Pen.

FOR SISTER OR SWEETHEART— Fancy Sweaters; Boxed Lingerie Sets; Boudoir Doll Pin Cushions; Gloves in Kid and Fine Fabric; Pyjamas of Stanfield's Nova Silk, beautiful creations in one and two piece styles.

APPLES— All varieties, by the pound, half box or box.

JAP ORANGES— No. 1 Quality by the dozen or box, box \$1.10

MIXED NUTS— Equal quantity of Bra- zils, Walnuts, Almonds, Filbert, 2 lbs 35c with peanuts, per lb 15c

Fresh supply of Tomatoes, Celery, Let- tuce, etc, every week.

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